



# IDEOM SYMPOSIUM AT EADV 2025

**Saturday, September 20**  
2:15 - 3:45 pm CEST  
Paris Convention Centre, Room S04



## AGENDA

### SATURDAY, SEPTEMBER 20, 2025

2:15 - 3:45 pm CEST (Central European Summer Time)

Paris Convention Centre, Room S04

1:45 - 2:15 pm	Sign In / Registration	
2:15 - 2:20 pm	Welcome and Introductions	Alice Gottlieb, MD, PhD <i>IDEOM President and Founder</i>
<b><u>Itch Workgroup</u></b>		
2:20 - 2:30 pm	Itch Update	Sonja Ständer, MD
<b><u>Psoriatic Disease Workgroup</u></b>		
2:30 - 2:40 pm	IDEOM MSK-Q for Psoriatic Disease	Joseph Merola, MD, MMSc
2:40 - 2:50 pm	Screening and Treating to Target for Psoriatic Arthritis Using the PEST and PSAID Instrument	Alice Gottlieb, MD, PhD
<b><u>Hidradenitis Suppurativa Workgroup</u></b>		
2:50 - 3:00 pm	Musculoskeletal (MSK) Symptoms in HS and Potential Value of the IDEOM MSK-Q	Alice Gottlieb, MD, PhD
3:00 - 3:10 pm	Development and Validation of HAF-16: A Standardized Digital Intake Form for HS Management	Tara Jaleel, MD
<b><u>Itch Workgroup</u></b>		
3:10 - 3:20 pm	Vitiligo Update	Nanette Silverberg, MD, and Arnon Cohen, MD
<b><u>Connective Tissue Diseases Workgroup</u></b>		
3:20 - 3:25pm	CTD Update	Joseph Merola, MD, MMSc
3:25 - 3:45 pm	Q&A and Closing Remarks	